
Never Mind the Auditors

Why COBIT Wins



itSMF 
NEW ZEALAND

“BODIES OF KNOWLEDGE”

ITIL

COBIT

ISO20000

USMBOK

eTOM

CMMI-SVC

eSCM

TIPA

IT-CMF

ISM

FITS

SM-CMM

OBASHI

ABCDE

BODIES OF KNOWLEDGE

- Framework / Model
 - Standard
 - Method
 - Reference
 - Blueprint
 - Generally accepted practice
-

PRIMARY BoK

- To frame thinking
- To structure all other BoKs
- The default

ITIL
COBIT



COBIT IS COMING



About ITIL and COBIT

ITIL 2011

1989–96

UK Cabinet Office (ex OGC)

Copyright and trademark

\$549

5 books

5 authors, one book each

Narrative

>1M Foundations

>30k Manager / Expert

COBIT 5

1996

ISACA (ex ITGI)

Copyright and trademark

\$275

3 books

6 authors, all books?

Tables and lists

20k Foundations

90k CISA

ITIL (RECENT) EVOLUTION



ITIL V2

L 2011

COBIT evolution



COBIT IS MY PRIMARY BoK

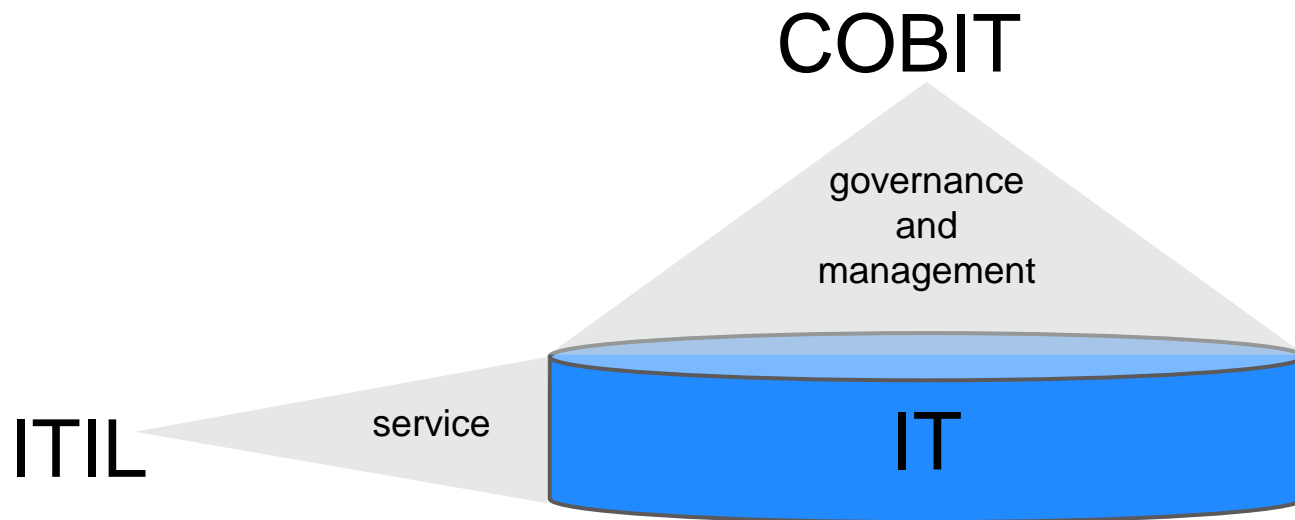
- Purpose
 - Coverage
 - Rigour
 - Benchmark
 - Credibility
 - Accessibility
 - Governance
 - Novelty
-

PURPOSE

 ITIL is an ITSM framework

 COBIT is an IT Governance and Management framework

PERSPECTIVE



COVERAGE

“Aligning CobiT® 4.1, ITIL® V3 and ISO/IEC 27002 for Business Benefit” Issued jointly by ISACA and OGC (co-written by the ITIL Refresh Chief Editor and reviewed by the ITIL Chief Architect):

ITIL covers less than half of COBIT's range and only completely covers about a quarter of the practices

ITIL has full coverage for **8 of the 34** COBIT 4.1 processes

RIGOUR

"ITIL is the hitchhiker's guide,
COBIT is the encyclopedia"



BENCHMARKING

COBIT

- ISO15504 ("SPICE")
- PAM

ITIL

- ISO20000
 - TIPA
-

CREDIBILITY

- Team
- Contributors
- Owners
- Governance



ACCESSIBILITY

- Cost
- Copyright
- Online



GOVERNANCE

Governors



Governance

Managers

Governance
fulfillment

Management

NOVELTY

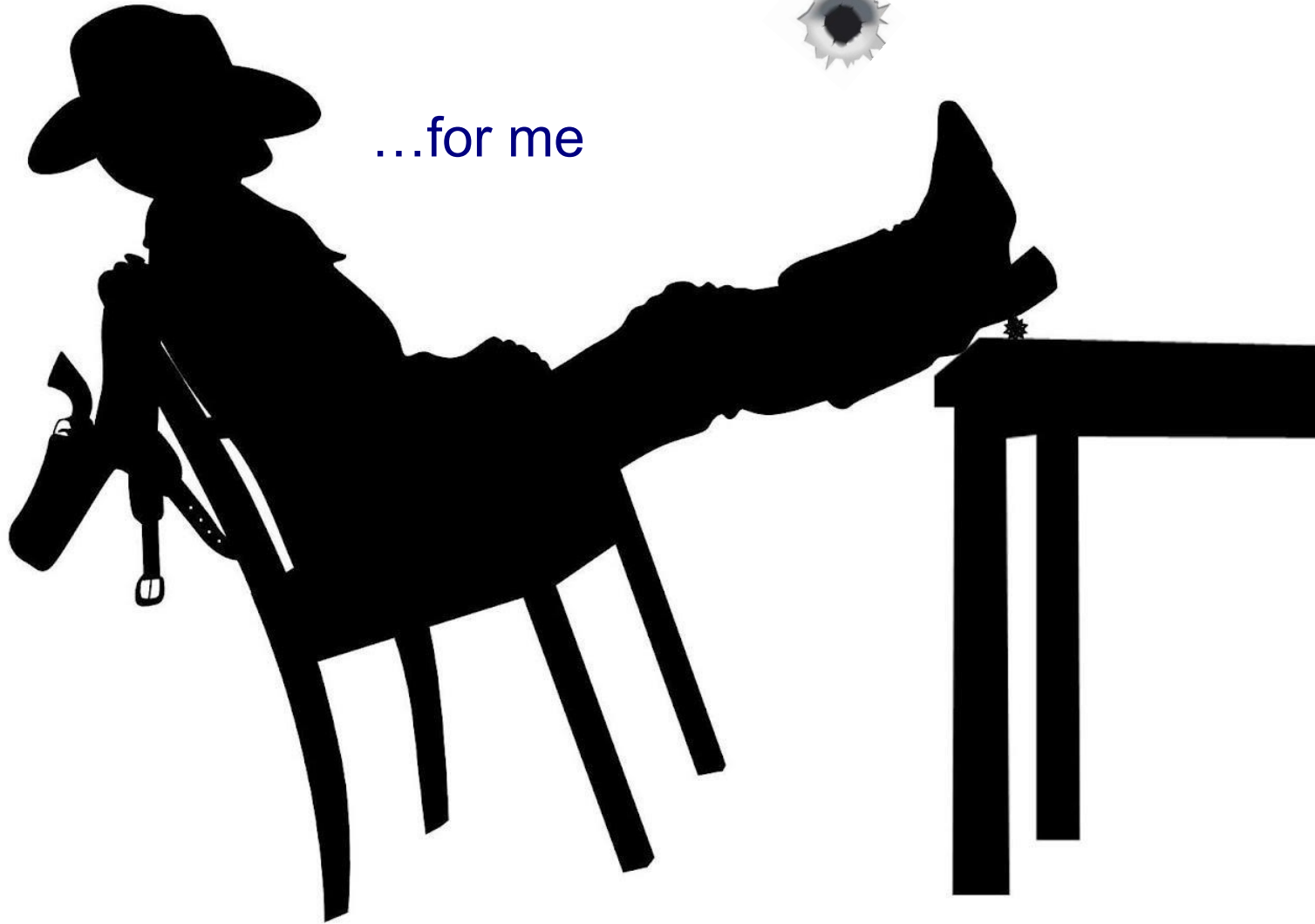


MY LIBRARY



COBIT wins

...for me



Why COBIT Wins

Rob England
www.twohills.co.nz